



LISTADO DE PRECIOS- SPACE GENERATION GEN PRICE LIST AGO-2015

PROYECTO **GENESIS**
SPACE GEN



The following is a process break down list, each phase has an hourly rate accordingly to the complexity of the project

At the beginning of each phase you will find a description of what the process includes. Some processes may not apply for some Complexity levels

Your space project will be qualified in type as HOME, CORPORATE, MEDICAL each has initials depending on the type and then initials depending on the applications of sub processes complexity.

DIAGNOSE PHASE BY COMPLEXITY LEVEL		COP	USD	EU
D	Collecting customer basic data	expressed in hourly rates		
	Customer company background/context			
	Customer activities			
	Customer Objects /Personnel /persons/ spaces			
	Customer frustrations with present spaces configuration			
	Customer joys with present space			
	Collecting data on present materials/colors/objects/areas			
	Collecting data on future needs			
	Collecting data on future space context (environment, construction cycle, users, activities)			
	Budget review			
	Design Service Agreement			
D01	Diagnose for 01 (niche usability- changing usability of a niche)	\$70,000	USD 23.33	€ 21.21
D02	Diagnose for 02 (space reconfiguring- furniture, workspaces, circulation areas, doors)	\$70,000	USD 23.33	€ 21.21
D03	Diagnose for 03 (changing materials of floors, wall colors, taking off items - venecian styles ie.- adding furniture)	\$80,000	USD 26.67	€ 24.24
D04	Diagnose for 04 (space redesign for construction or demolition of walls and parts for area reconfiguration)	\$90,000	USD 30.00	€ 27.27
D05	Diagnose for 05 (integral space remodeling design, lighting, distribution, water sources, gas, walls, flooring, furniture)	\$110,000	USD 36.67	€ 33.33
D06	Diagnose for 06 (new space following occupational/ health facility regulations- construction+demolition)	\$120,000	USD 40.00	€ 36.36

RESEARCH PHASE BY COMPLEXITY LEVEL		COP	USD	EU
R	Research corporate sector/customer	expressed in hourly rates and related to complexity level		
	Research space competitors (challengers, competitors, faillures)			
	Research space context (environment, user, activities, objects that interact with it)			
	Research space opportunities			
	Definition of space design parameters (uses, features, interfaces,			
	Research on Technology requirements			
	Research production methodology requirements			
	Research material technology requirements			





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	Research on ergonomics			
	Research on Regulations por the area- company			
	Research on Regulations for the space			
R01	Research for 01	\$70,000	USD 23.33	€ 21.21
R02	Research for 02	\$80,000	USD 26.67	€ 24.24
R03	Research for 03	\$80,000	USD 26.67	€ 24.24
R04	Research for 04	\$100,000	USD 33.33	€ 30.30
R05	Research for 05	\$120,000	USD 40.00	€ 36.36
R06	Research for 06	\$140,000	USD 46.67	€ 42.42

GENERATION PHASE BY COMPLEXITY LEVEL		COP	USD	EU
G	Digitalizing present space related brainstorming on space design (design team)	expressed in hourly rates and related to the product complexity level- Some projects may require hiring specilists and specialist boards		
	brainstorming on space features with specialists (05 - 06)			
	design sketches of product			
	formal analysis of proposals			
	formal analysis of proposals with specialist and DT (05 - 06)			
	3D drawing of 3 propossals			
	Rendering of proposals			
	Material / Finishings / Features Diagramming			
	Simulation of space			
	preparing the presentation			
G01	Space Design Generation for 01	\$80,000	USD 26.67	€ 24.24
G02	Space Design Generation for 02	\$90,000	USD 30.00	€ 27.27
G03	Space Design Generation for 03	\$110,000	USD 36.67	€ 33.33
G04	Space Design Generation for 04	\$110,000	USD 36.67	€ 33.33
G05	Space Design Generation for 05	\$140,000	USD 46.67	€ 42.42
G06	Space Design Generation for 06 - Specialist required	\$160,000	USD 53.33	€ 48.48

CUSTOMER DESIGN REVIEW PHASE		COP	USD	EU
CDR	Presenting Space Proposal	expressed in hourly rates		
	Evaluating proposal with diagnose			
	Proposal selection			
	Proposal sheet of changes and improvements			
CDR01	Review for CL01	\$70,000	USD 23.33	€ 21.21
CDR02	Review for CL02	\$70,000	USD 23.33	€ 21.21
CDR03	Review for CL03	\$70,000	USD 23.33	€ 21.21
CDR04	Review for CL04	\$90,000	USD 30.00	€ 27.27
CDR05	Review for CL05	\$100,000	USD 33.33	€ 30.30
CDR06	Review for CL06 Designer + Specialist required	\$120,000	USD 40.00	€ 36.36

SPACE CHANGES PHASE		COP	USD	EU
SC	Presenting Product proposal	expressed in hourly rates		
	Evaluating proposal with diagnose			
	Proposal selection			
	Proposal sheet of changes and improvements			
SC01	Space Changes 01	\$70,000	USD 23.33	€ 21.21





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SC02	Space Changes 02	\$70,000	USD 23.33	€ 21.21
SC03	Space Changes 03	\$70,000	USD 23.33	€ 21.21
SC04	Space Changes 04	\$90,000	USD 30.00	€ 27.27
SC05	Space Changes 05	\$120,000	USD 40.00	€ 36.36
SC06	Space Changes 06 Designer + Specialist required	\$140,000	USD 46.67	€ 42.42

SPACE DESIGN DELIVERY PHASE		%	%	%
SDD	Space Drawings (3 views in dwg format) delivery	the expressed is the cost of drawings and renderings and illustration/diagramming of use sequence (see graphic and web gen price list)+ percentage of cost of product		
	Space Rendering (2 views on of space, one of sapce in context) made in Solid Works			
	Space Simulitation Delivery (made in Solid Works)			
	Space Design Use Agreement			
SDD01	Space Design Delivery 01	\$80,000	USD 26.67	€ 24.24
SDD02	Space Design Delivery 02	\$100,000	USD 33.33	€ 30.30
SDD03	Space Design Delivery 03	\$120,000	USD 40.00	€ 36.36
SDD04	Space Design Delivery 04	\$120,000	USD 40.00	€ 36.36
SDD05	Space Design Delivery 05 requires specialist delivery	\$200,000	USD 66.67	€ 60.61
SDD06	Space Design Delivery 06 requires specialist delivery	\$200,000	USD 66.67	€ 60.61

SPACE CONSTRUCTION INTERVENTORY PHASE		COP	USD	EU
SCI	Construction drawings approval	expressed in hourly rates		
	Construction budgeting			
	Construction supplier selection			
	Construction Approval			
	Construction Interventory Contract			
	Interventory			
SCI01	Product Changes for 01	\$100,000	USD 33.33	€ 30.30
SCI02	Product Changes for 02	\$100,000	USD 33.33	€ 30.30
SCI03	Product Changes for 03	\$100,000	USD 33.33	€ 30.30
SCI04	Product Changes for 04	\$100,000	USD 33.33	€ 30.30
SCI05	Product Changes for 05 specialists required	\$140,000	USD 46.67	€ 42.42
SCI05	Product Changes for 06 Specialists required	\$140,000	USD 46.67	€ 42.42

